



IMPROVING LIVES TOGETHER

DESIGN AND BRAND GUIDELINES



Address

ELYSION IMPROVING DMCC
Unit 1401-05, 14th Floor, Swiss Tower, Cluster Y
Jumeirah Lakes Towers (JLT)
Dubai, United Arab Emirates
P.O.BOX: 449 544



Phone & Email

+971 54 764 8902
client@elysion.ae



Website

elysion.ae
elysion-education.ae

Redirected domains

elysion-improving.ae
elysionimproving.ae
elysion-improving.com
elysionimproving.com
elysion-education.com

ONLY SYMBOL



COLOUR DESIGN



PRIMARY VERSIONS

ELYSION



COLOUR DESIGN

PRIMARY VERSIONS



COLOUR DESIGN

VERSIONS WITH TYPOGRAPHY

ELYSION
PREMIUM HEALTH CARE

ELYSION
MEDICAL TOURISM

ELYSION
SMART HEALTHCARE

ELYSION
MARKETING & PR

ELYSION
IMPROVING LIVES TOGETHER

ELYSION
IMPROVING DMCC

COLOUR DESIGN



VERSIONS WITH TYPOGRAPHY



COLOUR DESIGN



ARABIC VERSION



COLOUR DESIGN



EDUCATION VERSION

EDUCATION

ELYSION
EDUCATION

EDUCATION BY ELYSION


ELYSION
EDUCATION


EDUCATION

COLOUR DESIGN



SOCIAL POST

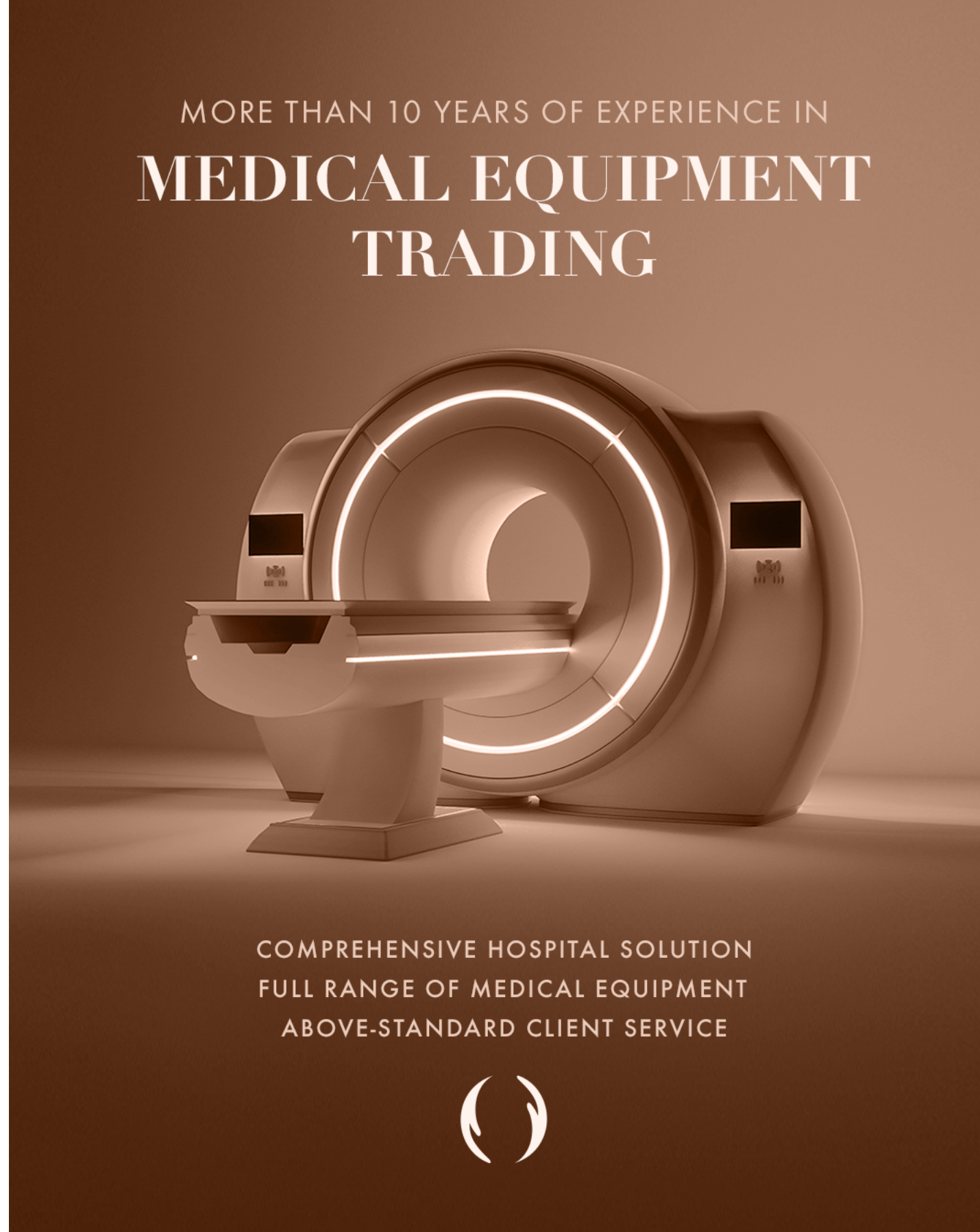


**MEET US AT
ARAB HEALTH 2023**


 **BOOTH NUMBER CB.105 & CB.107**

SEE YOU IN 3 MONTHS



ELYSION



MORE THAN 10 YEARS OF EXPERIENCE IN
**MEDICAL EQUIPMENT
TRADING**



COMPREHENSIVE HOSPITAL SOLUTION
FULL RANGE OF MEDICAL EQUIPMENT
ABOVE-STANDARD CLIENT SERVICE





ELYSION

**MEDICAL
TOURISM**
IN THE CZECH REPUBLIC

- HIGH-QUALITY MEDICAL CARE
- AFFORDABLE PRICES
- WIDE RANGE OF TREATMENTS
- PREMIUM PATIENT APPROACH



PRINT




ELYSION

**IMPROVING LIVES
TOGETHER**

SCAN THE QR CODE, ADD IT INTO YOUR DIGITAL WALLET,
GET NEWS AND RECEIVE YOUR FIRST CONSULTATION FOR FREE!



04





A local front-end representative
for one of the largest healthcare providers
in the Czech Republic.

ELYSION.AE


24/7

**ONLINE CONSULTATION
WITH DOCTOR**

Online medical counselling, booking appointments
online and English version of the service.

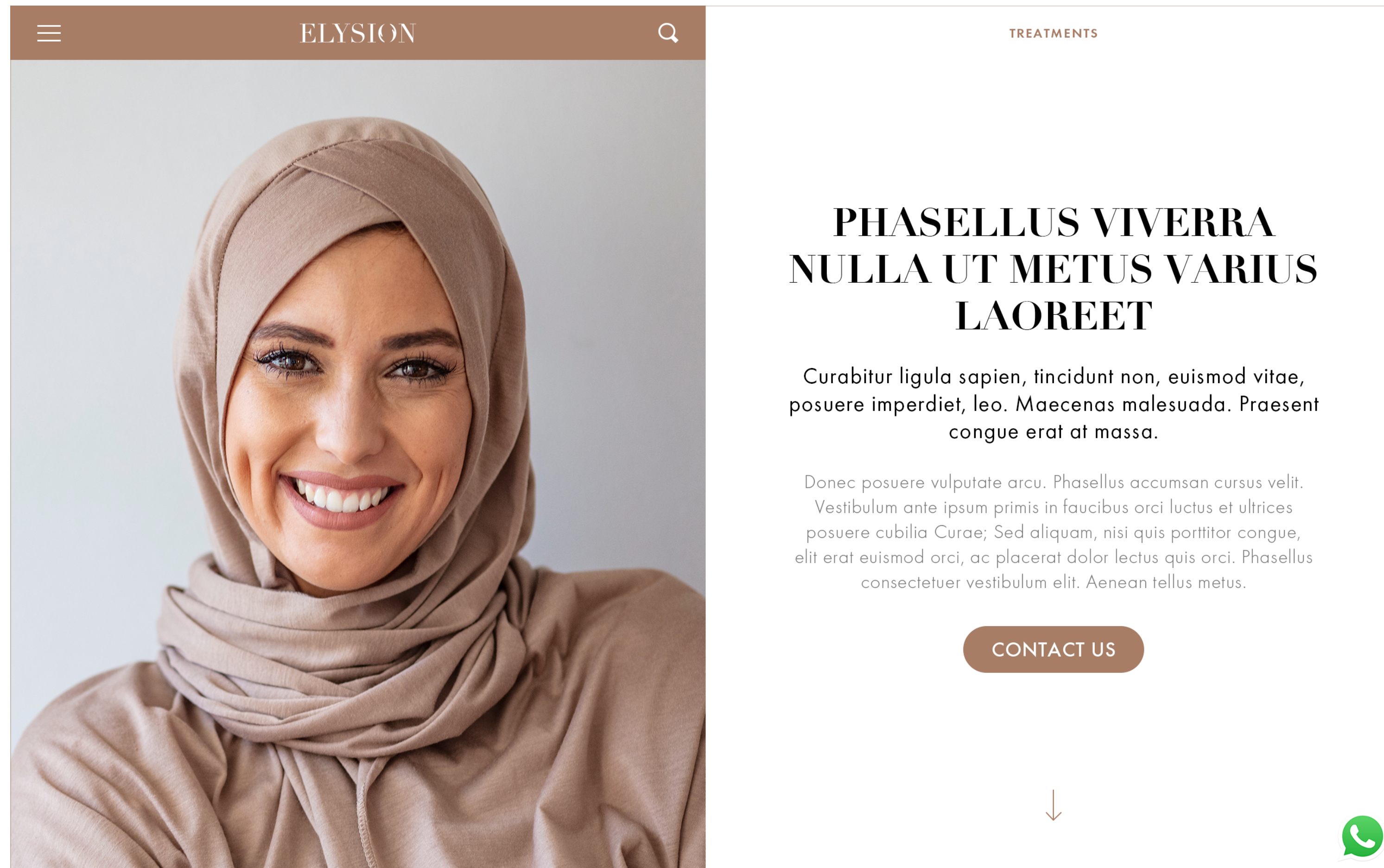
Unlimited online consults with general practitioner,
pediatrician and booking a medical facility appointment.

590 AED



ELYSION

WEBSITE





IMPROVING LIVES TOGETHER

CORPORATE TYPOGRAPHY

PRIMARY FONTS

DIDOT BOLD

(BOLD ONLY)

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

FUTURA T OT

(LIGHT, MEDIUM, DEMI)

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z



IMPROVING LIVES TOGETHER

CORPORATE COLOURS

PRIMARY COLOR

SECONDARY COLOR

PANTONE

P 33-8 C

C: 27 R: 168 HTML:
M: 47 G: 125 #A87D65
Y: 55 B: 101
K: 20

PANTONE

P 42-11 C

C: 19 R: 204 HTML:
M: 36 G: 164 #CCA48D
Y: 42 B: 141
K: 6



IMPROVING LIVES TOGETHER

WEBSITE ELEMENTS

BOXES AND ILLUSTRATIONS



MBA
MASTER OF BUSINESS
ADMINISTRATION



DBA
DOCTOR OF BUSINESS
ADMINISTRATION




LL.M.
MASTER OF LAWS



MSc.
MASTER OF SCIENCE



DSc.
DOCTOR OF SCIENCE



VISIT OUR WEBSITE
AND DISCOVER MORE



**MANAGEMENT
AND ECONOMICS**



**MANAGEMENT IN
ADMINISTRATION AND REAL
ESTATE EVALUATION**



**MANAGEMENT IN EDUCATION
AND ADMINISTRATION**



**DIGITAL ECONOMY,
MARKETING AND E-COMMERCE**




**SAFETY AND PUBLIC
SECURITY**




**MANAGEMENT
AND ADMINISTRATION
IN HEALTHCARE**



**MANAGEMENT
IN PHARMACY**




MANAGEMENT



**DIGITAL ECONOMY
AND E-COMMERCE**



ECONOMICS



MARKETING

ICONS

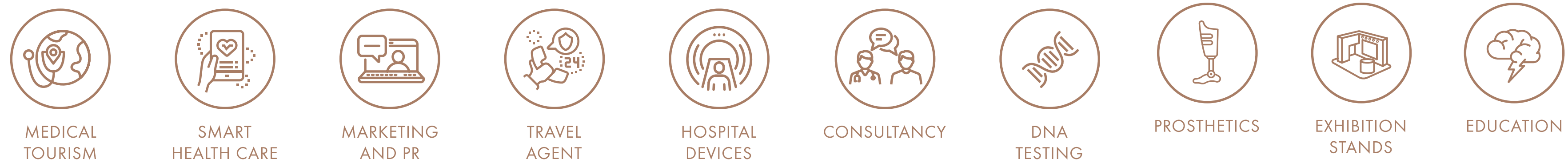
COMPREHENSIVE SERVICE



PATIENT JOURNEY



ELYSION ICONS



ICONS



European University with all the accreditations and certifications



100 % online



Study duration from 6 to 12 months



Individual pace



Support and office in Dubai



IMPROVING LIVES TOGETHER

PACKAGING & GIFTING

GIFT BAGS

